

JOINT INNOVATION CHALLENGES

Application ends 25 April

Hosted by University of Szeged



What's in it for you?

- 5 ECTS points
- Certificate after completion
- Worthy prizes
- Real-life challenges
- Multidisciplinary approach
- Improved transversal and practical skills
- Professional mentoring
- Networking with students from EUGLOH

Who can apply?



BA/BSc



MA/MSc



PhD

Requirements

- Good command of English
- Commitment to the 8-week project period
- Participation in bi-weekly meetings with mentors and project owners
- Interest in innovation and global health

Course summary

Fully online
8 weeks
Multidisciplinary teams
Seminars
Real-life challenges
Mentoring throughout the course
Learning about innovation and how it is carried out in real projects



APPLY at eugloh.demola.net
or read the QR code

EUGLOH

- The European University Alliance for Global Health is an EU initiative focusing on education and innovation. The alliance comprises 5 prestigious higher education institutions with the primary objective to contribute to tackling global health challenges.
- The 5 universities share the ambition of combining their expertise and resources in Global Health to offer the best education and training to you, students. Relying on the excellence of their teaching as well as their cutting-edge research and infrastructures, the members aspire to become a world-class higher education alliance.

The fundamental goals of the EUGLOH alliance

- **Establishing** interdisciplinary Global Health programmes across universities – striving towards a joint European degree
- **Creating** a vibrant, multicultural and inclusive inter-university campus
- **Providing** seamless physical and virtual mobility for university students, staff and professionals
- **Building** strong links between higher education, research and local socio-economic ecosystems, to prepare young people for the jobs of tomorrow
- **Empowering** and encourage future generations to find solutions for Global Health challenges

EUGLOH in numbers



450 Research Groups



23,000 Academic Staff



73 Faculties & Schools



Slavka Kascakova



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JOINT INNOVATION CHALLENGES

- The number of people who tend to take more care of their health has drastically increased with the appearance of COVID-19. Today physical well-being is just as important as mental health, however, this area has not sufficiently drawn the attention of people yet. Joint Innovation Challenges event aims to challenge you, students, in the area of both mental and physical health to work on one of the 10 real-life cases in a multidisciplinary, international team.
- Each project has its dedicated owner who has a proven research track record in the field. Project owners will also be part of the teams to help you understand the challenge thoroughly and provide you with their expertise in order to come up with an impressive final solution in the end. Besides the project owners, Demola facilitators, along with academic and business mentors, will guide you throughout the course. You will learn about different methods and tools used to broaden your views and facilitate your out-of-the-box thinking. Join us now, you won't regret it!

Joint Innovation Challenges in numbers



100 Students



10 Cases



1 Goal

Schedule | 6 May - 30 June

Preparatory Seminars	8-week Teamwork		Demo Day
<ul style="list-style-type: none"> Project-based seminars Introduction to creative co-creation Design research Open for every student 	WEEK 1 Personal mind map PESTLE analysis	WEEK 5 Synthesis on the design research insights	<ul style="list-style-type: none"> Professional jury from EUGLOH universities Certificates Prize: study trip in 2022, further mentoring, unlimited access to SZTE's Coursera materials with certificate Open for every student
	WEEK 2 User group and stakeholder mapping, selection Design research	WEEK 6 Megatrend selection Future persona profiles	
	WEEK 2-4 Interviews, observations, survey, forums	WEEK 7-8 Analyze and package the results	



DEMOLA

- This Finnish initiative started in 2008 with the purpose of bringing university students and researchers closer to the business sector to work on real business challenges. Demola Global's international network is present in more than 50 universities and reaches approximately 1 million students worldwide.
- During this event, Demola facilitators will be responsible for mentoring student teams and teaching team members about all the hands-on tools that help you see the big picture. Facilitators possess an extensive experience in mentoring students and they are one of the best around the world. Don't miss out on being part of this event!

Demola in numbers



Present in 18 countries



Worked with 5,000
companies



Worked with 20,000
Millennials

Some of Demola's previous clients

